

microagency



The Coexist founders did not just accidentally stumble into the idea of the microagency. The concept was not born on a napkin over a night of good beer and bad sauerkraut balls. This new culture and way of thinking/working took over a decade to get legs and seep into the minds of 2 savvy design agency veterans.

Born from best practices honed at leading global design agencies—the microagency is built around all that is good and none of what is not from its larger siblings in the industry. What is good? Culture is good. Passion is expected. Enjoying your work is fundamental. Visualizing solutions and being empowered to deliver these very same solutions happens here. Having a voice is great—evolving that voice with the help of a consistent core team is even better.

Size matters. Too big is often too slow. Successful projects demand a hyper-responsive team and we take that a step further with one eye constantly focused on “what’s next” as it relates to emerging technologies. Too big also means too many silos and multiple teams that act independently of one another. We believe that a core team of 13 professionals can sufficiently and expediently handle a steady flow of amazing projects with complete collaboration a reality—not just marketing copy (which we also provide of course).

On the financial side, why should you be charged more for time spent not talking to the actual partners in charge? As partners at Coexist, we make ourselves available to our clients and we encourage participation and ongoing feedback between our studio talent and you. We didn’t recruit the brightest young talent out there to sit behind a cubicle wall. First of all—we don’t have cubes—and secondly, our hot shot designers and developers have something to say.

Whether you’re tired of the alternatives or maybe you’ve just been burned one too many times—it’s about time you considered the microagency.

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More talent. Less suits.

More results. Less excuses.